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## For Immediate Release

### **CSS Announces Strategic Partnership with KeepYourIP™ Revolutionizing Alarm Industry Networking**

Enid, OK February 27, 2024 – CSS (Communication Service Solutions), a leading provider of innovative solutions for the alarm industry is pleased to announce a transformative partnership with KeepYourIP™, a pioneering company specializing in providing dedicated, secure IPv4 addresses for alarm dealers and monitoring companies.

In the ever-evolving landscape of the alarm industry, KeepYourIP™ stands out by empowering alarm dealers and monitoring companies with dedicated IPv4 addresses, ensuring unparalleled security and control as businesses transition into the internet-based realm. As traditional communication methods make way for IP connections, KeepYourIP™ recognizes the critical importance of organizations maintaining control over the routing of customer alert signals, making it an indispensable ally in the industry's digital transformation.

CSS President David W. Crawford expressed enthusiasm about the partnership, stating, "At CSS, we are committed to empowering our clients with innovative solutions that drive success and growth in the alarm industry. Our collaboration with KeepYourIP™ represents a significant step forward in delivering cutting-edge networking solutions that address the evolving needs of our customers."

#### **Critical Advantages of KeepYourIP™ for Alarm Dealers Include:**

- **RMR (Recurring Monthly Revenue):** Ensure consistency in monthly costs, immunity to toll-free numbers' usage, and distance sensitivity.
- **Value:** Increase your company's value, facilitating future sales or territorial partitioning without incurring additional costs.
- **Flexibility:** Easily make changes at your fingertips, adapting to Central Stations, changing their Internet Service Providers.
- **Portability:** Move your alarm panels to another central station seamlessly without delays or inconveniences.
- **Stability:** Enjoy more reliable and stable communication through IP compared to traditional toll-free methods.
- **Independence:** Retain control and autonomy over your company, ensuring you dictate who monitors your clients' alarm panels.

#### **For Monitoring Companies, KeepYourIP™ Offers:**

- **Accelerated RMR with Minimal Investment:** Add KeepYourIP™ to your portfolio of services, providing companies with the flexibility to move clients effortlessly when needed.
- **Fast Response:** Reroute alarm signals within 15 minutes through our online portal in case of a disaster.



- **Flexibility:** Change your Internet Service Provider without inconveniencing alarm dealers or incurring technician costs.

In addition to its core offerings, KeepYourIP™ provides a range of additional products, including Dual IP Addresses, Dual Video IP, Multiple Ports, Port Translation and Usage Reporting, further enhancing its value proposition for the alarm industry.

With extensive experience supporting central station brands in the security industry, CSS and KeepYourIP™ offer unmatched services, ensuring seamless operations and robust network security.

For more information about the partnership between CSS and KeepYourIP™ or to explore the comprehensive suite of communication and monitoring solutions, please visit <https://www.comservicesolutions.com/keepyourip/> or contact [sales@comservicesolutions.com](mailto:sales@comservicesolutions.com).

**About CSS:**

CSS is a leading provider of connectivity solutions for the security industry, offering a comprehensive suite of voice and data connectivity services designed to simplify operations and enhance security measures. With a commitment to one-call resolution and deep industry expertise, CSS is the go-to partner for central stations and security professionals.

**About KeepYourIP™:**

KeepYourIP™ is a global leader in providing secure alarm signals for the security alarm industry. Our services enable dealers, integrators, and central stations to have complete control over their IPv4 alarm signals at an affordable price. Choose KeepYourIP™ for unparalleled security and control in the evolving world of alarm systems.

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